

ND Jump\$tart Financial Literacy Conference

Thursday, March 27, 2014
Ramada Bismarck Hotel • 1400 E Interchange Ave • Bismarck ND

“Recipe for Financial Success”

- 8:30 a.m. Registration, Continental Breakfast and Exhibit Viewing
- 9:00 a.m. **Opening Introductions and Welcome**
- 9:05 a.m. **“Prep Work: Telling Your Story in the Interactive Age”**
John Doyle, Doyle McDonald, Washington DC
- 10:30 a.m. **“Cooking up a Plan for Making Healthcare Decisions”**
Lori Scharmer and Vanessa Hoines, NDSU Extension, Minot and Mandan ND
- 11:15 a.m. **“Fresh Batch: Preparing Students Financially for the Transition to College”**
Renee Nilsen, University of North Dakota, Grand Forks ND
- 12:00 p.m. **Luncheon and Networking**
- 1:00 p.m. **“The Business of Baking: Starting from Scratch”**
Tami Helmers, Sweet Beginnings, Mandan ND
- 1:45 p.m. **“Crafty Colorful Cupcakes: Making Kids Sweet on Saving”**
Michele Weaver, Unison Bank, Jamestown ND
- 2:30 p.m. **“Stirring up Excitement: Report from the Jump\$tart National Educator Conference”**
Emily Remmick, Fort Lincoln School, Mandan ND
- 2:55 p.m. **“Sometimes You Have to Sell Popcorn”**
Randy Hatzenbuhler, Theodore Roosevelt Medora Foundation, Bismarck ND
- 3:30 p.m. Wrap-up and Adjourn



Registration Information

\$75 if registered by March 13
\$85 after March 13
\$35 for high school and college students

Hotel Information

To reserve a room, please call the hotel at 701.258.7000 and ask for “ND Jump\$tart.”
Room rate: \$93 Reserve rooms by: March 12

Keynote Speakers



John Doyle is the founding partner of Doyle McDonald, a consulting firm that specializes in helping organizations tell their story more effectively. He has been designing communications strategies for the nation's largest trade associations, top-tier universities, leading charities, and Fortune 500 companies for more than 20 years.



Randy Hatzenbuhler is president of the Theodore Roosevelt Medora Foundation but prefers the title of Chief Popcorn Seller at the Medora Musical. Randy spends his summer on the streets of Medora, usually on his bike. If you spot Randy, be sure to stop and tell him the story of why you adore Medora!

Register online at www.ndjumpstart.org

Pre-conference mixer for food, fun and networking!

Wednesday, March 26 from 5:00-6:00 p.m. in the Ramada Bismarck Lounge.
For more info, call Char Skjonsby at 701.328.5753.

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